

Arvia® Technology is Carbon Trust Approved

Arvia® participates in Carbon Trust's Incubator Scheme and Investment Readiness Workshop

Arvia® Technology has become one of only 90 companies from various technological markets to join the Carbon Trust's Incubator Scheme.

The process is designed to assist companies to better understand what is required to commercialise low carbon technology; while negotiating their way into successfully achieving investments in order to get their technologies into the market.



CEO of Arvia® Technology, Martin Keighley said: "Industry recognition that our water treatment solution is linked to carbon reduction is key to Arvia® Technology – it is fantastic that the Carbon Trust has recognised this."

Established in 2004, the Carbon Trust Incubator works with early-stage companies who have developed innovative carbon-saving technologies and demonstrate real commercial potential as well as an appetite for high growth.

Almost half of the participating companies have successfully raised £70m in private financing.

One of the incubator partners, Angle Technology plc, is providing advisory support to Arvia® Technology, assisting them in moving to the next stage of development and through a successful funding round.



'Readiness Workshop'

Part of the Incubator Programme is The Carbon Trust Investment Readiness Workshop which includes a 'dragon's den' style, investment pitch for early stage and start-up companies.

Arvia® has been awarded £5,000 for its winning pitch at this year's workshop held in London and Bristol.

Martin concludes: "We are absolutely delighted to be working with the Carbon Trust and the award's recognition for our pitch at the readiness workshops.

"The workshops were fantastic. They forced us to get our thoughts together and to work through our business propositions, ahead of going out in search of investment for real."

For more information about the Carbon Trust please visit www.carbontrust.co.uk

