

Arvia® Scoops Innovation Award

Innovative green water technology recognised by IET

Arvia® Technology has continued its meteoric rise by winning the Institution of Engineering and Technology's (IET) North West Innovation Award.

The award, which was open to all companies and innovators, was presented to Arvia®'s management at a ceremony at the Business Centre at EA Technology, in Capenhurst on the Wirral on 8th July.

Initially spun out of the University of Manchester, Arvia®'s technology offers a low carbon, chemical and waste free process for the treatment and recycling of industrial waste water onsite.

Chair of judging panel, Malcolm Sarstedt of Unilever and a Fellow of the IET said: "We were very impressed with the number and consistent high standard of entries - demonstrating that the north west of England is still a hot bed of innovation."

Malcolm explains: "Sustainability is now a key driver for change, and Arvia® has not only achieved effective, sustainable water treatment, but also significant cost benefits compared to competing technologies.

"Arvia® also offers a broad range of potential industrial applications along with low environmental impact, as the energy use is very low and requires no chemicals."



Malcolm concludes: “This is an excellent example of the sort of innovation that industry is looking to apply.”

Arvia® CEO Martin Keighley said: “We’re absolutely delighted to win this award, particularly as entrants were drawn from all industries. For Arvia® to be recognised in the face of such stiff competition is a great achievement.

Martin continues: “Ongoing, our priority is to continue developing Arvia®’s presence in the ground water remediation and industrial water treatment markets. Pressure on global water resources is set to grow over the coming decades, and we at Arvia® aim to supply industry with a sustainable, cost effective solution to treating water and reducing water usage.”

The IET triumph marked a busy week for Arvia®, as Martin also recently attended the launch of the Government’s new National Innovation Investment Fund at the London Stock Exchange.

Arvia® was one of only four companies invited to attend and offer their vision for the future of high-tech venture capital investment in the UK, alongside the likes of Minister for Science and Innovation Lord Drayson, and Business Secretary Lord Mandelson.

